



September 2011

Dear Prospective Sponsor:

On Saturday, November 5, 2011, we will hold our 7th Annual Chillin 'n Swillin Beer Festival. The event will be held at the Rotary Community Park ball fields and will run from 2:00 p.m. to 6:00 p.m. with tickets costing \$25 in advance and \$30 at the door. Advanced tickets will be sold at Barley Brothers Brewery & Grill, Mudshark Brewing Company, and The Office Cocktail Lounge.

Chillin 'n Swillin, Inc. holds the necessary 501 (c) (3) non-profit status as designated by the IRS, and 100% of our profits will stay locally to benefit our own community. Many other beer festivals are run by paid organizers, but our committee works strictly on a volunteer basis. No one receives any pay, which means there are no administrative costs. The recipients that will benefit from this year's event include ASU (Havasu for Higher Education), H.A.V.E.N., Community Emergency Response Team (CERT), scholarships for the Parks & Recreation programs, and LHHS Girls' Golf.

Last year, after expenses, we were able to donate nearly \$25,000 to our local charities. Support is once again needed in the forms of cash donations, volunteers, and in some cases, products or services. With your donation, we will be able to give more back to the community. If you would like to make a cash donation, please make your check payable to *Chillin 'n Swillin, Inc.*

In appreciation for your donation, we will provide you with complimentary tickets. Your name/logo will be placed on our flyers and posters, on our website, and you will also be mentioned in any advertising for our event. In addition, you are welcome to hang your company banner along the fencing surrounding the event. **If you are a new sponsor, we will need your logo either electronically or hard copy for advertising purposes by September 12, 2011, to ensure that you are included on our advertising media.** If you are a past sponsor, we should already have your logo and we thank you for continuing to participate in this worthwhile cause.

If you have any questions please feel free to contact either Nancy Dreier at 208-7181, Gina Gutierrez at 486-7286 or Terrie Haas at 715-6750. Thank you in advance for your consideration of this donation request.

Sincerely,

The Beer Festival Committee